

MINUTES OF THE MEETING**PRESENT:****Chair** Susan Macdonald (SM)**Present** Bureau Members: Enrique Madia (EM), Grethe Pontoppidon (GP), Kiran Joshi (KJ), Stefania Landi (SL)
EP Associates: Kaleigh Sawyer (KS), Katelyn Williams (KW), Nityaa Iyer (NI)**Regrets** Bureau Members: Dumitru Rusu (DR), Laura Robinson (LR), Leo Schmidt (LS), Jack Pyburn (JPY), Sangeeta Bagga Mehta (SBM)EP Associates: Saranya Dharshini (SD)**PROCEEDINGS:****ITEM DELIBERATIONS & DECISIONS****1. Welcome, Attendance, Regrets:**

Susan Macdonald welcomed all members to the meeting.

2. Additions to Agenda:**i. Vacant Bureau VP Position - Approach to fill Aziza's co-opted position and possible addition of one more co-opted position:**

- Kiran Joshi suggested that the Communication Group, like the other three groups, should also be looked after by two VPs, one each to manage its two main tasks, i.e., Membership Matters and Website/Social Media.
- She further suggested that Sangeeta Bagga Mehta, current Membership Secretary, be co-opted as VP to manage Membership, including processing applications for new members and upgrading of Associates to Experts, annual updating of membership records, creating members' database, etc. and that another VP be identified to manage social media and archive.
- Discussion was held on appropriateness of having two Bureau members from the same country. Susan Macdonald remarked that since a precedence for this exists (when we had the President and the Secretary from the same country), we can go ahead with Kiran's proposal. The proposal for co-opting Sangeeta as VP for was also supported by Enrique Madia, Stefania Landi and Grethe Pontoppidon. It would be sent to Jack Pyburn for comments and discussion during the next meeting.
- It was agreed that the second co-opted VP however, should be from a different region. Grethe Pontoppidon suggested that Ho Weng Hin (from Singapore) be approached for this position. Susan supported the idea, especially since the Bureau has never had a member from SE Asia. Members were asked to send suggestions to Kiran Joshi who would share a list of members with them.
- Enrique Madia wondered about the duration of the term of the new VPs. Susan Macdonald pointed out that this would be only for the remaining part of the current 3-year term of the bureau.

3. Approval of Minutes:

- i. November 2021 - To be drafted by Kiran Joshi and circulated before the next meeting
- ii. January 2022 – Draft prepared by Saranya Dharshini was circulated. Final minutes, incorporating changes suggested by Grethe Pontoppidon to be shared before the next meeting
- iii. February 2022 - To be drafted by Nityaa Iyer and circulated by Kiran Joshi before the next meeting

4. Treasurer's Report:

No discussion

5. Secretary General's Report:

Covered under Item 2

6. Group Reports/Updates:**a. Policy Group:**

- i. **Journeys to Authenticity (JtA):** Nityaa Iyer informed that, as per a mail received from EPWG, the deadline for sending information related to diverse interpretations of authenticity from different regions had been extended to April 30th.
- ii. **Climate Change:** No discussion

- iii. **Sustainable Development:**
 - Susan Macdonald informed that Saranya Dharshini is working with Smriti Pant on a presentation on ISC20C's approach to sustainable development. The presentation will be shared during the April bureau meeting if ready by then.

- b. **Advocacy Group:**
 - i. **Heritage Alerts:**

No updates
 - ii. **World Heritage Advisory:**

No updates
 - iii. **WM Watch:**

No updates, but Susan Macdonald mentioned that the watch List had been announced and a recording of the event was available.
 - iv. **Heritage Applause:**

Stefania Landi reported that they are in discussion with Sheridan Burke and may have something to report during the next meeting.

- c. **Education Group:**
 - i. **EP Mentoring Program:**
 - Responding to a question by Enrique Madia, Susan Macdonald explained that rather than that rather than reinvigorating the previous single university-based mentoring system, the bureau had decided to redirect energies on engaging a broad range of EPs through a bureau-based capacity building program, engaging Eps in various activities.
 - ii. **Thematic Framework:**
 - Grethe Pontopiddon informed that arrangements for the Arab regional workshop in May were finalised, but more work was needed on the Asia-Pacific one. Considerable progress had been made on planning the European workshop for which Eols had been received from UK, Italy and perhaps Lithuania. Grethe is also trying to involve some Danish members. A seminar is being planned with international experts on how to use the HTF.
 - iii. **MAP 2021:**
 - Susan Macdonald reported that they've had one successful meeting and another is upcoming which will be discussed during the next meeting.
 - iv. **Toolkit:**
 - Enrique Madia enquired if some members and other experts could be invited to submit a case study for the toolkit.
 - Susan Macdonald commented that a lot more work on the initiative is required as the current Toolkit is very old, not sufficiently global and several items need to be replaced with better examples. We need to re-establish if the categories are correct and then to populate the new categories. We also need a process for the Initiative Incharge to reach out to members and procure contributions. She also suggested that Enrique Madia should identify someone to help him with the initiative.
 - Grethe Pontopiddon suggested that that the Education Group VPs (SM & GP), Kaleigh Sawyer, and Katelyn Williams could hold a meeting with Enrique Madia to sort out various Toolkit matters. Grethe would prepare a draft structure for the toolkit as the basis for discussions make a call for the meeting. Susan and Enrique agreed to the suggestion.

- d. **Communications Group:**
 - i. **Membership:**
 - **Report on New Members:** Based on the documents prepared by Sangeeta Bagga (Membership Secretary) and sent to Bureau members, Kiran Joshi sought approval for admission of 4 eligible applicants, Denise Olivieri (Italy), Sigrid Brandt (Austria), Tom Davies (Norway) and Weipke Van Aaken (Germany) as Expert Members and Federica Pompejano (Italy) as Associate Member. The memberships were approved. Welcome letters would be sent to all five and the membership list updated.
 - **Upgrading Associate Members to Expert Members:** It was decided that all eligible Associate members would be asked to send applications for upgrading to Expert Members. A suitable Application Form would be devised for this purpose.

- Members' Database: The new Membership Application Form would be revised suitably to collect and compile information on Members' expertise. Kiran Joshi would forward the existing form to all Bureau members for their suggestions which would be taken up during the next meeting.
- ii. Website/Social Media Updates:
 - Website:
 - Kaleigh Sawyer informed that a substantial part of the work on the new website had been completed and that most of the information for the Education and Communication Groups was largely incorporated. Some text and images were needed for the Policy and Advocacy Groups. Stefania Landi would provide data needed for the Advocacy Group.
 - Katelyn Williams discussed the issue of credits for the images provided by Susan Macdonald and Grethe Pontopidon.
 - Susan Macdonald reminded members to contribute images for the website and send these to Kaleigh Sawyer and Katelyn Williams.
 - Enrique Madia suggested that the website could have a section called 'Related Activities' or a 'Calendar' to keep people informed of upcoming events.
 - Instagram:
 - Kaleigh Sawyer informed that despite concerted efforts, she has not been able to access the Instagram account started by Aziza Chaoui, nor any success in shuttering it. Susan Macdonald also tried to contact Aziza, but did not get any response.
 - Kaleigh suggested that since Aziza is now not involved in the initiative, new graphics should be developed so that as to not mimic the ones designed by Aziza.
 - Kaleigh requested Susan to make another attempt to ask Aziza to shutter her page and take it off air so we can start afresh. She informed that that the page has a substantial number of followers and the idea of picking up and continuing the thread was to have these followers migrate to the new page.
 - The possibility of starting a completely new Instagram account and announcing the change was also discussed.
- iii. Porto AGM / June 2022:
 - Susan Macdonald informed that MoU with the Porto hosts had been signed
 - Stefania Landi shared the detailed agenda for the AGM Day, 29th June. The agenda was accepted after some changes suggested by Susan Macdonald in the composition of the 'Round Table Sessions' proposed at the end of Members' and NSC presentations.
 - Stefania Landi proposed that in order to motivate members to send presentation proposals and generally participate more actively in ISC20C, some way should be found to give more visibility to presenters' contribution. The proposal is to be discussed during the next meeting.
 - Susan Macdonald shared the program for the remaining two days of the Porto AGM.
- iv. Sydney AGM / Aug-Sept 2023:
 - Susan Macdonald shared that a 2-day event was being planned, with a day each reserved for the AGM (to be held in the Utzon Room in the Opera House) and for site visits around Sydney.
 - Deliberations were needed on whether we should have yet another day for a workshop on 'Sustainability & Climate Change'. The question is not only whether the topic would be of sufficient interest to 20C members but whether members would be willing to stay for an additional day, considering their busy schedules and the additional expense involved. Further discussion on the topic to be held in future meetings.
- v. Archive: No discussion
- vi. Translation: No discussion

7. Other matters:

a. Presentation in EPWG Meeting:

Nityaa Iyer shared that the EPWG (on which she represents ISC20C) are now holding separate monthly thematic sessions and suggested that we use this as an opportunity not only to disseminate information about 20C Heritage but also highlight how Eps work within ISC20C. She will come back with more information on this after the next EPWG meeting.

b. Next Meeting: 15 April 2022

8. Adjourn