

**MINUTES OF THE MEETING****PRESENT:****Chair** Jack Pyburn (JPY)**Present** Bureau Members: Dumitru Rusu (DR), Enrique Madia (EM), Grethe Pontoppidon (GP), Kiran Joshi (KJ), Laura Robinson (LR), Leo Schmidt (LS), Sangeeta Bagga Mehta (SBM), Stefania Landi (SL), Susan Macdonald (SM)  
EP Associates: Kaleigh Sawyer (KS), Katelyn Williams (KW), Nityaa Iyer (NI), Saranya Dharshini (SD)**Regrets** Aziza Chaoui**PROCEEDINGS:****ITEM DELIBERATIONS & DECISIONS****1. Welcome, Attendance, Regrets:**

Jack Pyburn welcomed all members to the meeting.

**2. Additions to Agenda:**

- a. Susan Macdonald pointed out the need for identification of a coordinator for the Sustainable Development Group.
- b. The similar case of a coordinator to manage the Archive was also mentioned.

Action: JPY**3. Minutes of February 2021 Bureau Meeting:**

Kiran Joshi informed that Susan Macdonald had sent her approval for the draft minutes circulated through e-mail. The final minutes, after incorporating changes suggested by Stefania Landi, were approved. These would be circulated and added to the ISC20C Google Drive

Action: KJ, SD**4. Bureau Meeting Schedule:**

The next meeting would be held on 23 April 2021 (This has now been shifted to 30 April 2021)

Action: All**5. Secretary General's Comments / Items for Discussion:**

Covered under 6.d(i)

**6. Group Reports:****a. Policy Group:**

- i. **Journeys to Authenticity(JTA):** Saranya Dharshini reported that she had reached out to the EPWG and that the new Focal Points/ Secretaries, Suhelya and Yolo, have informed that since the EPWG in transition, the JTA project is waiting for Scientific Project Coordinators to take the lead. The EPWG is likely to hold a meeting in April to discuss the matter. EPWG is currently collecting data and trying to develop a methodology and pathway to analyze the data that they already have/will be collected.

Action: SD

- ii. **Climate Change:** Leo Schmidt informed that the ICOMOS Climate Change and Cultural Heritage Working Group is working on a policy document which, when ready, would be shared with ISC20C. Jack Pyburn added that Sheridan Burke had mentioned that each ISC was required to suggest action for supporting the WG's objectives. A white paper stating ISC2C's views and proposal needs to be drafted.

Action: JPY to suggest Focal Point

- iii. **Sustainable Development:** Susan Macdonald mentioned the need for a Focal Point for this task.  
Action: JPY
- iv. **InnovaConcrete:** Stefania Landi informed that the Abruzzo Workshop would be organized on 23<sup>rd</sup>-24<sup>th</sup> April 2021 and the Kaunas one on the 4<sup>th</sup>-5<sup>th</sup> or the 11<sup>th</sup>-12<sup>th</sup> of June. The Innova Concrete Benchmark Document publication was discussed at length. Stefania Landi informed that the document's translation into French and Spanish is under process and suggested that the graphics for the document (currently under development by the same graphic designer of the ISC20C website) could be used as a reference also for the translations of the Madrid-New Delhi Document. Susan Macdonald pointed out some committee members' reservations about the research methodology adopted that seemed to conflict with conservation philosophies. Leo Schmidt stated he is sceptical about the methodology as the focus of the project, as stated at the time of its launch, seems to have shifted to the Chemistry part. Stefania Landi clarified that the chemical part is marginal within the Benchmark Document (which falls under the responsibility of the ISC20C), the focus being the cultural and social aspect on which the ISC20C-Innova working Group (lead by Gunny Harboe) has worked. She also stated that the document was intended to be an ISC20C publication and can be evaluated accordingly. She undertook to share with bureau members the draft document worked on by Gunny Harboe and Kyle Normandin, leaders of ISC20C's INNOVAConcrete Working Group.  
Action: SL

**b. Advocacy Group:**

- i. **Heritage Alerts:** Dumitru Rusu gave an update on the two Romanian sites presented by him in the last meeting and informed that the IPST building is now protected and that the inappropriate additions by the owner have been stalled. Jack Pyburn mentioned the case of a Heritage Alert for Hotel Quito in Ecuador, for would be assessed by Dumitru Rusu for ascertaining its national or international significance. ISC20C would send a letter of support even if the concerned building is of national significance.  
Action: DR, JPY
- ii. **World Heritage Advisory:** Stefania Landi thanked Susan for sharing the world heritage template. No further progress.
- iii. **WM Watch:** In view of her previous experience with Sheridan Burke and Kyle Normandin, Stefania Landi will coordinate for ISC20C for the WM Watch reviews. In order to streamline the process and involve a larger number of ISC20C members to share the responsibility, she proposed identifying a group of ISC20C Reviewers through a call for volunteers after receipt of Watch application and, providing online basic training for first time reviewers. The proposal was supported by Susan Macdonald, among others.  
Action: SL
- iv. **Heritage Applause:** No progress.

**c. Education Group:**

- i. **EP Mentoring Program:** Kaleigh Sawyer and Katelyn Williams will jointly coordinate the EPs of ISC20C Bureau. Kaleigh Sawyer informed that a meeting had been held among the already inducted EPs (KS, KW, NI, SD) to work out various aspects of their role. The group is currently preparing a call for EPs to participate in Mentoring Program with Bureau members. This idea that was shared by Susan Macdonald and Grethe Pontoppidon with the EPWG International Bureau at their monthly meeting on 17<sup>th</sup> Feb 2021 and, as reported by Saranya Dharshini (a member of the said Bureau), was enthusiastically welcomed. The present group plans to reach out to the EPs within the ISC20C to form an ISC20C EPWG, will outreach activities for disseminating the Thematic Frameworks and conduct activities similar to ICOMOS Germany's Bar Camp. A format may be developed to help each EP in defining their working relationship with their senior members. Susan Macdonald mentioned that Grethe Pontoppidon is drafting a

call inviting EPs' expression of interest for working with bureau members and joining one of the working groups. The e-mail can be sent by Susan Macdonald and/or Grethe Pontoppidon, copied to Jack Pyburn.

Action: KS, KW, NI, SD, SM, GP

- ii. Thematic Framework: Susan Macdonald informed that since the project had been funded by Getty, they would be equal partners in drafting the dissemination strategy. A draft strategy, prepared along with Grethe Pontoppidon, was presented. The strategy includes a short-term (3 year) and long-term (10 year) vision. The immediate goal for 2021 goals includes press releases for public information, dissemination among ICOMOS National Committees, ISCs and WGs, among others. Other points mentioned include the need to identify a minimum of 5 ISC20C members to take up the responsibility for regional and national initiatives, EP support for identifying audience groups and dissemination through social media, and facilitating access to publication through the ISC20C toolbox. Laura Robinson pointed out the need to partner with ICOMOS Scientific Council and seek its support for dissemination and networking. Susan Macdonald informed that the dissemination strategy proposal needs a final check before it can be finally shared.

Action: SM, GP

- iii. MAP 20: No update.

- iv. Toolkit: Enrique Madia informed that he has collected substantial information over the years mainly in Spanish from Portugal, Uruguay and Brazil, it can be translated into English and used for the Toolkit. Jack Pyburn emphasized the need to establish the basic structure of the toolkit, the subjects it would deal with, the languages that would be accepted, suggesting that documents could be accepted in all languages, without translations, and, the kind of platform that can be used to enable access to all users. He suggested that Enrique Madia should prepare a working paper explaining these aspects of the Toolkit, which could then be discussed in a dedicated meeting.

Action: EM

**d. Communications Group:**

**i. Membership:**

- Kiran Joshi informed that (a Google Group for all ISC20C members had been set up by Nityaa Iyer (Membership EP) to keep members informed of ISC20C activities; Sangeeta Bagga, Membership Secretary, had been given rights by ICOMOS Secretariat to access the membership database, which would ease verification of members' annual financial status; and that a draft format for membership applications and an annual calendar was under preparation and would be circulated to Bureau Members for their comments so that these documents could be finalised during the next meeting.

Action: KJ, SBM, NI

- Enrique Madia had some queries regarding communication with the existing membership, to keep them informed of the bureau's work and action plan. Jack Pyburn mentioned that he is in the process of drafting a letter for sharing the bureau's triennial action plan with contact information for different groups.
- Sangeeta Bagga presented the status of nominations received for membership, correspondence held and, sought approval for admission of 4 eligible applicants, Said Ennahid (Morocco), Kaleigh Sawyer (USA), Nityaa Iyer (India) and Nirzary Pujara (India), as Associate Members. Jack Pyburn suggested that a section be created in the google drive to keep a record of applications.

Action: SBM, NI

**ii. Website, Social Media:**

- Jack Pyburn informed members of the outcome of an interim meeting held with Kyle Normandin regarding the website work. The structure of the website was ready but the

content for various sections was to be provided. His discussion with Aziza Chaoui confirmed that the Canadian government had offered to provide 70-80% of the total funding required for the project for which two interns can be employed for 200 hours each. Aziza Chaoui, as the social media group lead, would also guide the interns. Dumitru Rusu will also work with Aziza to manage all work related to social media, while Jack Pyburn and Kiran Joshi will be kept in the loop.

- Jack Pyburn would organise a separate meeting with Kiran Joshi regarding the content of the website
- A discussion was held on procuring rights-free images for the new website. Grethe Pontoppidon suggested creation of an image bank, with each member contributing 10 images of standard form and desired resolution and size.

Action: AC, DR, JPY, KJ

- iii. **AGM:** All members agreed that AGM 2021 should be organised in December. Jack Pyburn informed that both the interested parties, Finland as well as Portugal were willing to hold a blended event, and provide all manners of support both for the virtual meeting / conference and on-site services required for a f2f format. Members expressed opinions on the relative merits of the two options. Jack Pyburn mentioned that the matter could be decided later with members stating their preferences through e-mail.

Action: JPY

- iv. **Archive:** No discussion

- v. **Translation:** Stefania Landi pointed out that the Toolkit receives material in languages that most of the readers are not familiar with. Jack Pyburn suggested the building up of a bank of technical people with proficiency in various languages. Stefania Landi would coordinate this task and also determine if the project need to be funded or can be based on voluntary support. Susan Macdonald suggested that the translation of the Glossary included in the Madrid-New Delhi Document in three languages could be taken up to establish a benchmark for future translation work.

Action: SL

8. **Other matters:** No discussion

9. **Adjourn**
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